NVASA Board Meeting Minutes

DATE: 3.6.2017

ATTENDEES: Natalie, Lou, Ingrid, Kelly, Erin, Amy

TIME: 7:30pm

LOCATION: Natalie's house (Fairfax)

- 1. Board Position Reports, Reminders and Tasks
 - a. Scheduler (Erin Marlowe)
 - Field Issue
 - 13 game spots still need to be assigned (Fairfax County took Falls Church HS away from us after we released the schedule)
 - Waiting to hear back from Fairfax County if there are other fields available
 - Natalie can contact FXA to see if we can have fields for these games
 - Reschedules
 - Three step process, work with teams and/or use their original schedule requests to assign rescheduled games
 - Email refassignor@nvasa.org (Lou) the games, so he can assign refs
 - Weekly Updates to Taylor (Fairfax County rep)
 - Give our weekly schedule to make sure county has lights working accordingly
 - Report unused fields
 - TASK: Assign the remaining 13 games (Erin)
 - b. Treasurer (Kelly Mulcahy)
 - Financial updates
 - Review Authorize.Net
 - TASK: Meet to review financial documents and info (Kelly & Jen)
 - c. Alternate Commissioner (Lou Chinchilla)
 - Responsible for helping Commissioner with the following:
 - Daily check of approvals for new registrations
 - Learning the backend of the website in order to go in and make changes as needed
 - Review and help with Authorize.net
 - **TASK:** Meet to learn website approvals and backend info (Natalie & Lou)
 - d. Chief Judge (Ingrid Zegada-Frias)
 - Need updated email templates for red card offenses
 - Need an 'auto-alert' from the website to email Commissioner, Alternate Commissioner, and Chief Judge when a referee inputs a red card into the game report (this alert will serve as the start of the Chief Judge colleting information and emailing the Disciplinary Panel to discuss and make a decision on said red card)
 - Review Disciplinary Panel

- Making sure each division is represented
- Making sure multiple types of people are on the panel to give a more balanced opinion of each individual red card situation
- Removing any BOARD members from panel
- **TASK:** Draft updated email templates for red card offenses, submit for review (Ingrid)
- e. Secretary (Amy Anderson)
 - Discuss league wide newsletter idea
 - **TASK:** Create template and aim to get a mid-season newsletter out to league (Amy)
- 2. Goals: Spring 2017
 - a. Treasurer
 - Create Drop-Box (online files of all financial documents)
 - b. Scheduler
 - Create a timely, effective, and efficient Rescheduling Process
 - c. Entire Board
 - Recruitment & Marketing
 - Need to reach out to new, strong teams and bring them into our league
 - o Need a template informational email to send to teams
 - Need to post a fee breakdown online (easily found on our website)
 - Need to push Social Media presence
 - Need to brainstorm and create specific tasks for board members
 - d. **TASK:** Create drop-box for financials (Kelly)
- 3. MDCVSA Grant Money
 - a. We will be applying for another MDCSVA Grant this year (\$2500)
 - Part will be for division champions shirts (increase marketing)
 - Remainder will be for referee assessments (increase skill level of referees in our league and make it a selling point to bring teams into NVASA)
 - b. **TASK:** Apply for Grant (Natalie)
- 4. Survey Feedback
 - a. Discuss and review survey feedback
 - Player Sharing
 - Limit number of players on multiple teams
 - Incentive program for bringing in new players/new teams
 - Free-Agents
 - o Market the "Free Agent Board" more
 - Go back to having a "Free-Agent Game Day" before every season (recruitment)
 - Referee Issues

- Consistency issue: referees call the games too drastically different
 - Start referee assessments process this will help fix consistency issues
- Some referees are too cliquey with some captains/players
- Need new referees/bigger pool to choose from
- Need captain feedback about referees
- Subbing
 - Limit number of subs of upper division players for lower divisions
 - Need to make it easier to allow "new" people to the league to sub
 - \circ Make the 1st game pass for anyone "NEW" to the league FREE (waive the \$10 NVASA fee)
 - o They would still have to pay the \$21 MDCVSA fee though
- Scheduling Issues
 - Complaints about games nights and fields
 - o This is more of a captain complaint
 - i. Many players do not realize that their captains have requested to play certain nights and at certain fields
 - Complaints about game times being too late
 - This is a county issue
 - We share the fields with multiple adult leagues and youth leagues
 - Youth league practices take place earlier so we can only play after their permits are over
- Marketing/Recruitment
 - Need new teams
 - More social events
 - Complaints that people don't know what's going on in the league
 - Need to be more transparent and communicate more to entire league and not just captains
 - Create and send out league newsletter
- Board Issues
 - Complaints that the board is cliquey
 - Anyone can run for a Board position and we encourage anyone to step up and help out.
 - Complaints that the board shouldn't get free teams and should do more work
 - o Board positions are voluntary positions, no one gets paid
 - Need to post the budget breakdown and fee breakdown on the website to be transparent to the entire league as to where the money is going
- Discipline
 - Complaints of inconsistent suspensions and probations for players
 - o Continue to post Disciplinary Process online
 - Continue to maintain an unbiased and situational yet consistent and strong suspension system for our league

b. **TASKS**:

- Set-up FREE game pass option for "NEW" players for fall (Natalie & Suley)
- Post Budget and Fee breakdown on website (Kelly & Natalie)

- Create newsletter for league (Amy)
- Create a Q&A email response to league regarding this survey (Amy)

5. Important Dates / MISC

- a. Spring 2017 season starts 3.12.2017 (permits start 3.1.17)
- b. Early Registration deadline end 3.11.2017, \$80 (\$5 discount for additional teams)
- c. Regular Registration starts 3.12.17, \$85
- d. Mid-Season Discount starts 4.16.2017, \$45
- e. Minimum Roster deadline due 4.30.2017
- f. All-Start Games at Evergreen 9.23.2017, from 12-7p (games from 12-6p)

6. Next Board Meeting

a. TASK: Natalie – Email board and find a date that works for everyone